



**AMITY**  
**UNIVERSITY**  
— LUCKNOW CAMPUS —

Relive, Rejoice,  
and Recharge...

at

**AMIPHORIA**  
**2025**

5th, 6th & 7th March 2025

Experience the Magic of Amity University's  
Annual Cultural Extravaganza

### 1. Event Title Eco-Fusion 2024: Snap, Speak and Spark Change

Tagline: Innovate for a greener tomorrow, one snap, one voice, one action at a time

### 2. Event Overview

Brief description and purpose:

Eco-Fusion 2024 aims to inspire creativity, foster environmental awareness, and promote actionable ideas for a sustainable future through engaging speaking and visual competitions. Participants will express their perspectives on pressing environmental issues and propose innovative solutions, encouraging collaboration and creativity.

### 3. Organizers

Host details:

- Dr. Upasana Yadav (7007529660)
- Mrs. Riddhima Giri (7355101654)
- Mr. Shariq (7379264089)

Contact information:

- Dr. Upasana Yadav (7007529660)
- Mrs. Riddhima Giri (7355101654)
- Mr. Shariq (7379264089)

### 4. Eligibility Criteria

Who can participate: Open to individual participants and teams of two.

### 5. Event Dates

Key dates:

- Registration: Ongoing via website

- Online Audition: Date to be shared on WhatsApp group after registration
- Final Event: To be decided

## **6. Registration Process**

- Entry fee: ₹100 per person.
- Teams: Both teammates must register separately and inform coordinators about their team participation on WhatsApp.

## **7. Competition Format**

Stages:

- Round 1: Online audition (present reel and speech to coordinators).
- Round 2: Final competition (1-minute reel/photo presentation followed by a 5–7 minute speech).

## **8. Judging Criteria**

Participants will be evaluated based on:

- Clarity of thought and presentation
- Originality of ideas and solutions
- Speaking style and delivery
- Creativity of the reel/photograph

## **9. Prizes & Awards**

Winners will receive certificates and additional prizes. Innovative ideas may be presented to higher authorities for future opportunities.

## **10. Rules & Regulations**

- Reel/Photograph must be original work.
- Reel duration must not exceed 1 minute.
- Copying from the internet will result in disqualification.

## **11. Timeline**

- Registration and audition guidelines shared on WhatsApp after registration.
- Online auditions to be conducted (dates shared on WhatsApp).
- Final event venue to be decided.

## **12. Contact Information**

For inquiries or support, participants can contact coordinators

- Dr. Upasana Yadav (7007529660)
- Mrs. Riddhima Giri (7355101654)
- Mr. Shariq (7379264089)